

Total No. of Questions : 5]

PC-3012

[6380]-1007

M.B.A.

107-GE-UL-01: MANAGEMENT FUNDAMENTALS
(Revised 2019 Pattern) (Semester - I)

Time : 2 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) Attempt all questions. all questions carry marks.
- 2) Draw diagram and state examples wherever necessary.

Q1) Answer any 5 out of 8:

[5 × 2 = 10]

- a) State any two difference between centralization and decentralization.
- b) Define planning.
- c) What are the types of goals.
- d) What is bench marking.
- e) List any two managerial competencies.
- f) What is controlling.
- g) Discuss span of control.
- h) What is Decision making.

Q2) Answer any 2 out of 3:

[2 × 5 = 10]

- a) Illustrate Hawthorne experiment of HR approach.
- b) Explain any four types of organisation structure.
- c) "Bounded rationality encourages taking ethical decisions: Elaborate the statement with suitable example.

P.T.O.

Q3) Answer any 1 out of 2:

[1 × 10 = 10]

- a) What do you mean by managerial skills? How do skill requirements differ at various levels of management?

OR

- b) Controlling is fundamental functions that ensures, work accomplishment according to plan analyze this statement and outline the steps involved in controlling

Q4) Answer any 1 out of 2:

[1 × 10 = 10]

- a) How can a manager effectively apply planning to address a company's declining market share? Provide specific steps and analyse potential challenges in implementing the plan.

OR

- b) Evaluate the effect of implementing boundaryless organisation among the employees in today's contemporary organisation.

Q5) Answer any 1 out of 2:

[1 × 10 = 10]

- a) Assume you as a zonal manager in a electric vehicle division. Due to more demand you need to increase your 'production Which decision making process you will adopt and why? Elaborate it?

OR

- b) "Define MBO. Also discuss its importance and role in today's competitive business environment.



Total No. of Questions :5]

PB2054

[6201]-107

First Year M.B.A.

107-GE-UL-01 : MANAGEMENT FUNDAMENTALS

(2019 Pattern) (Revised) (Semester - I)

SEAT No. :

[Total No. of Pages : 2]

Time : 2 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *Answer all questions.*
- 2) *Draw neat diagrams and state examples wherever needed.*

Q1) Answer any 5 out of 8.

[5×2=10]

- a) Define Organising.
- b) Any two advantages of planning.
- c) Define Goals.
- d) Discuss the concept of span of control.
- e) Discuss functional departmentalization.
- f) Explain work place.
- g) State 2 reasons for benchmarking as best practice.
- h) Any 4 types of organisational structure [List].

Q2) Answer any 2 out of 3.

[2×5=10]

- a) Enumerate the importance of management in today's Business.
- b) Briefly explain the process of Departmentalization.
- c) Discuss the importance of controlling also outline the steps involved in controlling.

Q3) Answer the following.

[1×10=10]

- a) What is virtual organization? Discuss the reasons for the emergence of the concept of virtual organisation.

OR

- b) What do you mean by line organization Structure .What are its benefits and limitations? Discuss the situation in which it is suitable.

P.T.O.



Q4) Answer the following.

[1×10=10]

- a) Discuss in detail about the Hawthorne Experiment of human resource approach.

OR

- b) “Effective control system improves overall Quality of an organization”- comment on the statement in terms of designing an effective control system.

Q5) Answer the following.

[1×10=10]

- a) Evaluate Mintzberg’s managerial role in the context of contemporary organizations and discuss their relevance in today’s dynamic business environment.

OR

- b) You are appointed to train your employees in making effective decision. Using your vast experience the ways which you will use to take effective decisions. Also discuss the characteristics of good decisions.



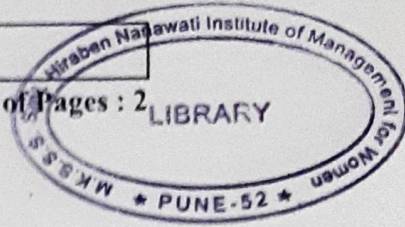
IMMP011191
103.175.170.4 17/05/2024 09:57:03

Total No. of Questions : 5]

P8839

SEAT No. :

[Total No. of Pages : 2



[6118]-1007

First Year M.B.A.

107-GE-UL-01 : MANAGEMENT FUNDAMENTALS

(2019 Revised Pattern) (Semester-I)

Time : 2 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) Attempt all questions. All questions carries equal marks.
- 2) Draw neat diagram and satate examples wherever necessary.

Q1) Answer any 5 out of 8.

[5×2=10]

- a) Describe the term management.
- b) List out controlling tools.
- c) Define planning.
- d) Explain the concept of decentralization.
- e) Define smart goals.
- f) Explain work place.
- g) What is ethical approach in decision making
- h) List any 4 skills required for a good manager.

Q2) Answer any 2 out of 3.

[2×5=10]

- a) Explain any 4 types of organization structure.
- b) Discuss the characteristics of good decision making.
- c) State and discuss the concept and purpose of MBO.

PTO

Q3) Answer the following.

[1×10=10]

- a) "Effective control system improves overall quality of on organization" comment on the statement in items of designing on effective control system.

OR

- b) Elucidate the concept of planning as on management. Process! Discuss its role in present day organization.

Q4) Answer the following;

[1×10=10]

- a) Elaborate the mintzberg's managerial role? What are the three areas does mintzberg use to organize the 10 roles

OR

- b) Discuss the concept of Boundary less organization and virtual organisation structure with examples.

Q5) Attempt the following:

[1×10=10]

- a) Management is regarded as on art by some, a science and inexact science by others. The truth seems, to be some where in between. In the light on the above statement, explain the nature of management.

OR

- b) Compare the methods of span of control in government organisation and private organisation.

